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ABSTRACT OF THE DISCLOSURE

A polypropylene resin composition comprising:

100 parts by weight of a polypropylene composition (D) comprising 50% to 95% by weight of a polypropylene (A), 0% to 25% by weight of an ethylene- α -olefin copolymer rubber and/or aromatic vinyl compound-containing rubber (B), and 5% to 25% by weight of talc (C) having an average particle diameter of not more than 3 μ m; and

0.5 to 8.0 parts by weight of a pigment master batch (E) having a hydrogen ion concentration of 5 to 7 and satisfying the expression: $0.35 \le \eta \, \text{pig}/\eta \, \text{comp} \le 1.20$, wherein the η pig represents a viscosity (poise) of the pigment master batch, and the η comp represents a viscosity (poise) of the polypropylene composition (D).